



Tindal Street joins forces with Atlantic

14.06.10 | [Catherine Neilan](#)

Birmingham-based indie Tindal Street Press is to join forces with Atlantic Books, with the larger company representing all the smaller's titles through the Independent Alliance. Starting from January next year, Tindal Street - publisher of *Astonishing Splashes of Colour* and *What Was Lost* - will move its sales, distribution and export representation from Turnaround to Atlantic.

Publishing director Alan Mahar said: "This exciting sales and distribution partnership marks a big step forward for Tindal Street's publishing ambitions.

"There is of course sadness in leaving Turnaround, which has championed our books for the last decade. But by associating our name with Atlantic's impeccable trade profile and expertise we will now be able to present our fiction more strongly to the market.

"Tindal Street Press will remain independent, autonomous and in Birmingham – but we look forward to learning a great deal from Toby and his colleagues, and contributing our distinctive brand of accessible literary fiction to the impressive international portfolio of the Atlantic Group."

Toby Mundy, chief executive of Atlantic, added: "Tindal Street Press occupies a unique position in the eco-system of British publishing and in recent years has established itself as one of the country's most consistently exciting literary imprints.

"We're very fired up by the prospect of working with Alan and Luke [Brown, editor] and their colleagues, and helping build their business."

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